



Bill Beaumont's Business Breakfast

Friday November 2nd 2018

From 8am



Good morning

Thank you for choosing to start your Friday with
us.

We hope you enjoy your breakfast and that you will
to interested to hear more about

ASPIRED FUTURES

Who will we hear from this morning

- Welcome from everyone at Aspired Futures, represented in this presentation by Helen & Sue
- Bill Beaumont CBE DL the charity's Patron
- Martin Long, Senior Partner at Napthens Solicitors and Lancashire Chairman of the Wooden Spoon charity
- Andy Charles from Business in The Community and Pride of Place
- Sarah Clubb the Funding Officer for the Big Lottery
- Clive Barnes, representative of the Lytham Schools Foundation
- Aspired Futures children and young people as captured on video by Blackpool Sixth students
- The chair of Aspired Futures trustees

What are the answers to questions we are asked most often?

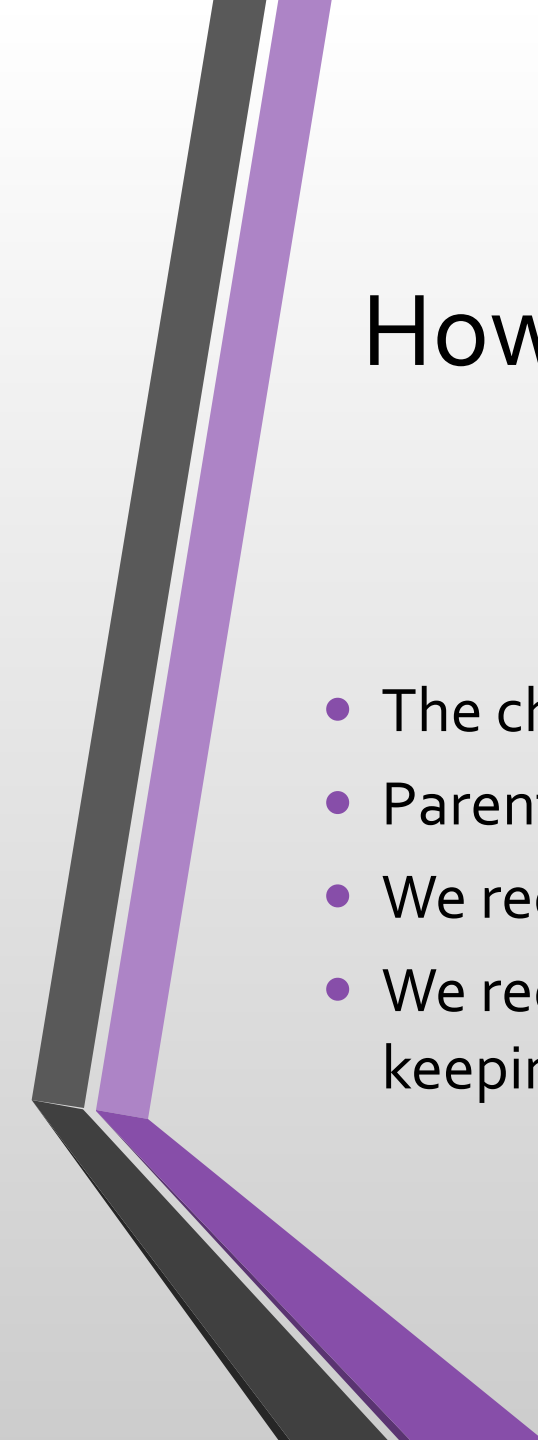
- What is the age group of children coming to Aspired Futures? Answer, from pre-school to 18+
- Who refers children to Aspired Futures? Answer, multi-agency professionals, eg Schools, Mental Health Workers, Social Care Workers, GPs, the Foster Care Network and self-referrals from families who have been signposted by other professionals or have other family members receiving support
- Who decides if a child will attend? Answer, ultimately the child does, through our referral process our Head of Services will visit the child at home and talk about how we might be able to support them, they are invited to visit the house. No child is 'sent' to Aspired Futures
- How many children and young people do you support? Answer, at the moment we have 65. Due to the high level of support in small groups we would not aim to support any more than 70 children and young people at any one time
- When do groups run at Aspired Futures? Answer, evenings, weekends and during school holidays. Each new referral is invited to join a New Beginnings group of no more than 5 children, staying within that group until they are ready to progress to one of the other weekly groups which are skilfully organised to ensure the dynamics in each group provides a safe and nurturing environment for each child to develop and practice new life-skills to achieve their individual goals. No group has more than 12 children and each child has the opportunity of 1-2-1 support due to the commitment of amazing intergeneration volunteers
- For how long do children come? Answer, until they are confident and able to be independent. Our support is for as long as they need us with an open door for them to anchor back in times of crisis or, indeed, celebration. To empower young people to be responsible members of their community we encourage our 16 year olds to become Aspired Futures Volunteers whenever it is appropriate
- How many staff does Aspired Futures employ? Answer, 11 – a mixture of full-time and part time. A total of 273 hours are paid hours each week. Between us we work a minimum of 50 additional hours voluntarily each week
- What does it mean to be an Aspired Futures child / young person? Answer, We provide safe transport to and from each of our groups, we are an advocate for the child / young person at all meetings / appointments and provide a source of stability, particularly during times of crisis and change in a safe, supportive environment.

A big question is, what do you do during the day when the children are not with you

- Discuss with referring professionals the needs of the child, make sure that Aspired Futures is the right service.
- Meet children during the referral process
- Attend multi-agency meetings to ensure the voice of the child is represented
- Liaise with parents, carers and professionals
- Meet as a whole team to ensure we all understand the needs of the child(ren) and collectively design support services to meet those needs
 - Carefully consider group dynamics
 - Plan activities to enable and empower children to learn and practice new life-skills
- Maintain records of assessment and achievement of personal goals to ensure we continue to meet individual needs as they progress (& sometimes regress)
- Use data from assessment records to prove robust reporting to multi-agency partners
- Staff training to meet compliance and standards across Safeguarding, Health & Safety, Resilience and other local authority, Ofsted and legislative requirements
- Organise the transport for each child's journey to and from their session, carefully considering the relationships of those travelling to ensure maximum safety during the journey. Transport is part of the overall service, not a taxi
- Prepare activities, food shopping, networking, attending and giving presentations
- Networking, information sharing, grant application research, writing and reporting
- Staff appraisals, target setting and reviews
- Bookkeeping, financial planning and reporting
- Cleaning, gardening and housekeeping

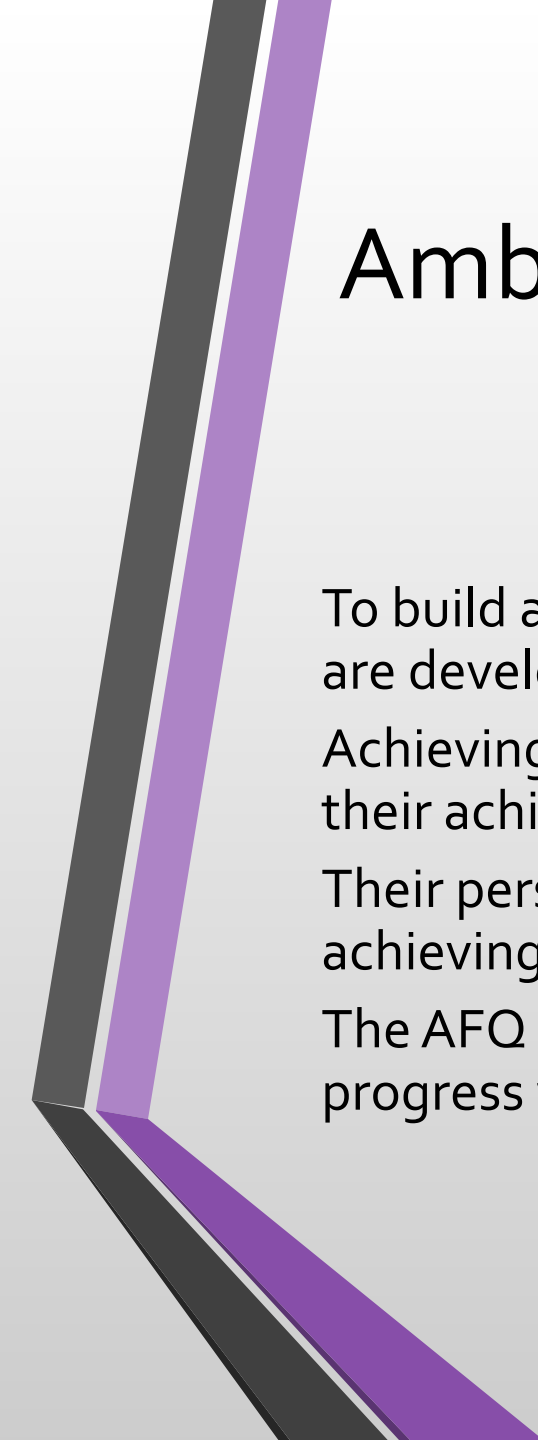
Fundamental principles

- Putting the child or young person first, their opinion matters. Their views shape our services.
- Respect. We believe everyone deserves respect and encourage all of our children and young people to respect their peers, the adults who support them and the beautiful house we are privileged to share
- Traditional family values. In our experience children and young people achieve best when they understand what the expectations are and where the boundaries lie. Each child is helped to design their own goals and then offered every opportunity to achieve. Our Awards4Achieving scheme incentivises and encourages development of life-skills but rewards are achieved, not given
- Celebration of achievement. We recognise and celebrate achievement during meal times at each group session enabling peers to support and encourage each other



How do we know we are making a difference?

- The children and young people tell us!
- Parents, carers, professionals and referrers also tell us.
- We recognise and celebrate each small achievement of personal goals
- We regularly review progress with children and maintain a robust record keeping system to ensure we fully understand and respond to their needs



Ambitious vision and determination to be even better in the future

To build and improve on how we measure and quantify achievements and successes we are developing our own Aspired Futures Qualification (AFQ)

Achieving the modules and elements of the AFQ will clearly show the child/young person their achievement across the 6 areas of real life skills

Their personal journals and portfolio of evidence will show the journey the travel towards achieving independence

The AFQ is in the early stages of development and trail. We hope to be able to share its progress with you in the future

What are we asking from you?

Can your company support Aspired Futures?

- Can we tap in to your buying power?
- Can you offer goods or services at discount or in kind?
- Could you provide a venue for a celebration event?
- Could you provide stationery from your own stock?
- Do you have a marketing department who could produce leaflets, cards, posters?
- Does your organisation own one of the amazing buildings in Blackpool? May we bring our children to see and understand the history?
- Can you provide nurturing work experience for our young people?
- Would your restaurant or café welcome a small group from Aspired Futures to enjoy the 'eating out' experience?
- Are you a store or service provider who would help us to reward our volunteers with vouchers or gifts?

Can you volunteer time?

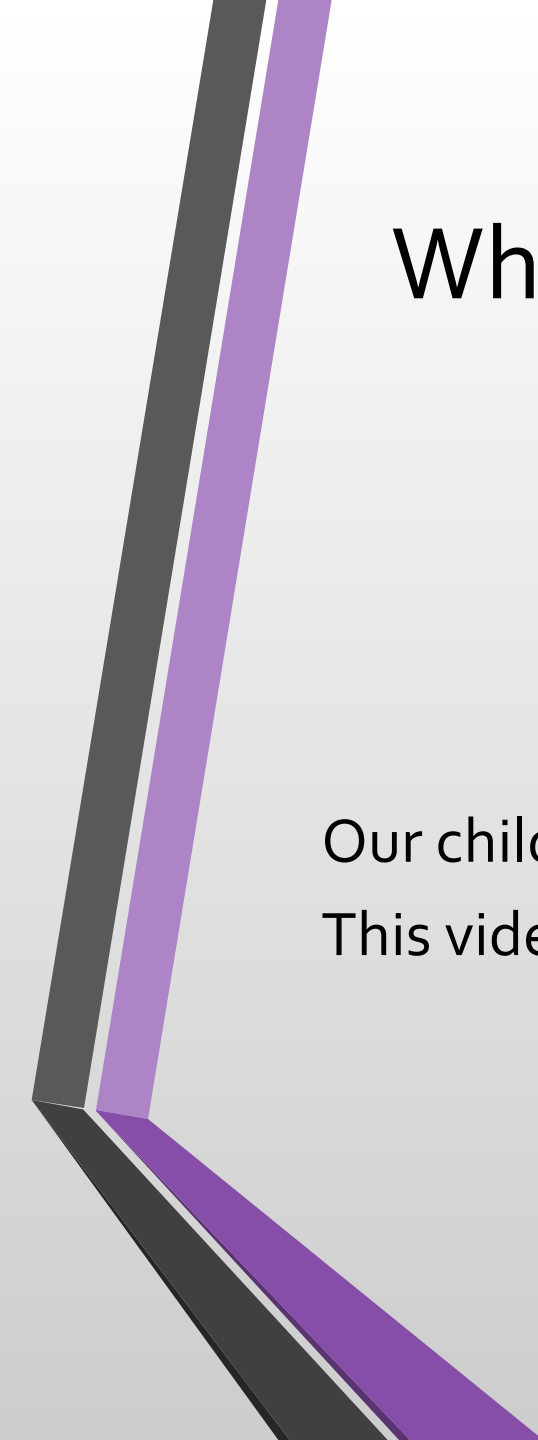
Current and previous volunteer have made an enormous amount of difference to our children and young people

- Do you have time to commit personally? Time is a valuable commodity
- Do you have family members who would welcome this opportunity
- Do you have a volunteer programme at your place of work?
- Does your company choose a charity of the year to fundraise for?
- Could you organise a fundraising event for our benefit? One such event held at Christmas last year fully sustained our services for the two months in between lottery grants and will fund another wage cost for the remainder of this year

But, of course, we need financial support too
Could you be part of the solution?
As a grant provider, a regular sponsor or donor?

- Another of the frequently asked questions is, “where does your funding come from?”. Answer, a mixture of Grant funding, donations, monthly sponsorship, fundraising and contributions.
- In the financial year ending 30 September 2018 our total expenditure was £245,000 – to sustain our services we must ensure we sustain this level of income.
 - The following slide shows a menu of options for sponsorship and shows how donations could help to sustain our vital services.

Element of support	per year	per month
Sponsor the total cost for an individual child or young person	£ 3,570.00	£ 297.50
Sponsor the total cost of a group session for 10 children	£ 35,700.00	£ 2,975.00
Sponsor a phase of the AFQ for 6 young people	£ 21,420.00	£ 1,785.00
Sponsor the Team Aspired group and help improve healthy living	£ 21,420.00	£ 1,785.00
Pay a contribution on behalf of an individual child or young person	£ 1,200.00	£ 100.00
Keep the Aspired Futures car on the road	£ 3,500.00	£ 291.67
Support our budget for nutritional meals and snacks	£ 7,200.00	£ 600.00
Help us to keep in touch, the cost of communication	£ 4,200.00	£ 350.00
Provide a budget to enable us to buy in additional tuition and support learning	£ 1,600.00	£ 133.33
Provide a budget to purchase small resource items	£ 2,500.00	£ 208.33
Awards4Achieving resources and rewards	£ 1,200.00	£ 100.00
General Running Expense contribution	£ 5,000.00	£ 416.67
Staff and volunteer training costs	£ 3,000.00	£ 250.00
Enable us to replace the Aspired Futures car in 2 or 3 years time		



What our children and young people wanted you to know

Our children and young people wanted to share some of their story with you
This video was made possible with the support of students at Blackpool Sixth



The Chair of Aspired Futures Trustees

- Thank you and an invitation to tour around the house
- Please remember to take your information pack as you leave!
- As you leave, if you would be happy for us to contact you in the future, please leave your business card in the box on the hall table